



On **24 April** 2013 over 1,100 people were killed and many more injured when the Rana Plaza building in Savar, Bangladesh collapsed. The majority of the victims were **female garment workers**. The disaster became the largest industrial accident in a manufacturing facility in history. But it was entirely preventable.

Under huge public pressure, more than 100 major brands and retailers signed a momentous agreement to **ensure these disasters never happen** again – the **Bangladesh Safety Accord**. But **Gap** has refused to commit to this agreement.

Gap have attempted to salvage their reputation by launching their own rival safety plan. Not only does it undermine the Accord, their plan is a sham. Dominated by the brands it is supposed to regulate, the plan contains no binding commitments and does not involve trade unions. It is just **more of the same** voluntary, corporate led initiatives that failed to prevent the Rana Plaza disaster, and the deaths of hundreds more garment workers in Bangladesh. Their voluntary plan will not work.

The Bangladesh Safety Accord will **save lives**. It is a comprehensive project, with transparent factory audits, mandatory repairs, effective worker training and is driven by trade unions. It is already supported by over 100 major brands and retailers including Primark, H&M and Tesco. Crucially, it is **legally binding**. These companies will be forced to make their supplier factories safe.

Gap's refusal to support this project leaves thousands of garment workers' lives at risk. We believe **NO ONE** should have to work in unsafe conditions.

**GAP must sign the Bangladesh Safety Accord NOW**

Today is the 1<sup>st</sup> anniversary of the Rana Plaza collapse where over 1,100 workers died

We are asking **GAP** to sign the Bangladesh Safety Accord

You can help by signing this letter and handing it in to staff in store

<http://www.industrialall-union.org>  
<http://www.twentyfourapril.com/>

To Management of GAP store Cambridge:

As a customer of GAP I request that you please forward these calls on to Glenn K Murphy, Chief Executive of Gap.

I call on you to sign the comprehensive, legally binding and life saving Bangladesh Safety Accord.

I call on you to re-enter negotiations with the recognised global workers union, IndustriALL.

I call on you to recognise all local unions of workers and to provide resources for workers to organise.

Yours sincerely,

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Cambridge Lettrist and Situationist Society (CLASS),  
Arjuna, 12, Mill Road, Cambridge CB1 2AD